



Knowledge grows



YaraFX INSIGHT[®]

Bringing Yara's Expertise to Digital Platforms

YaraFX Insight is an agricultural API that connects Yara's expertise in plant nutrition with digital platforms already utilized by farmers. It seamlessly integrates into various platforms.



We aim to simplify the complexity of the AgTech world, where many applications offer only a few functions. Through collaborations with selected partners, our goal is to reach farmers where they are and provide them with all our services and tools through this interface.

Benefits for Partners:

- Expansion of digital portfolios
- Access to 100+ years of plant nutrition expertise
- Easy integration and customizable technology
- Strong global presence and reach

Benefits for Farmers and Consultants:

- Access to field-specific, data-driven, and knowledge-based recommendations
- Increased nutrient efficiency
- Sustainable and profitable management



YaraFX Insight Enables Better Access for Farmers

Thanks to the new interface (API), farmers can continue using their familiar platform while gaining access to a variety of agronomic tools related to fertilization, such as:

GrassN

CO₂
Calculator

Biomass and
N-uptake maps

Field measurements
with N-Tester and
photo analysis

Application maps
for site-specific
fertilization

Tankmix

Fertiliza-
tion
planning

Interested in learning more about YaraFX? Feel free to contact us.

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