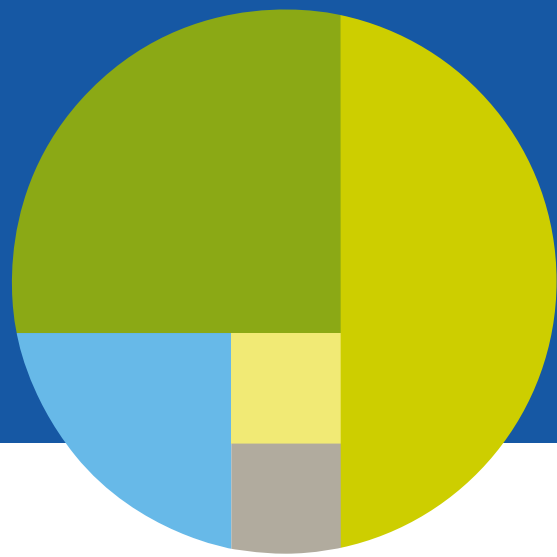




Knowledge grows



I make your
life **easier**

YaraPlus: The All-in-One Platform for Fertilization

Be there when our new app YaraPlus launches at the beginning of the 2024 growing season. Be the first to benefit from the features and bundled expertise that YaraPlus offers you. Curious? Then register now at yraplus.de.



Simply scan

What is YaraPlus?

YaraPlus is the All-In-One platform that holds all services and tools from Yara. With just one login, you have access to all functions related to fertilization – from finding the right product, to requesting a quote, to field-specific advice. This platform becomes your personal companion throughout the fertilization season. With it, you are well-informed and can easily manage your fertilization planning.



- GrassN
- Atfarm
- Tankmix
- Bonus programme
- Products & Services
- News & Podcasts
- More...



←
Simply scan and register.



What functions does YaraPlus include in detail?

Atfarm: Thanks to satellite data, you always have an overview of your crops. Various maps are available to you, including:

- Biomass maps,
- Nitrogen uptake maps, and
- Maps for site-specific fertilization.

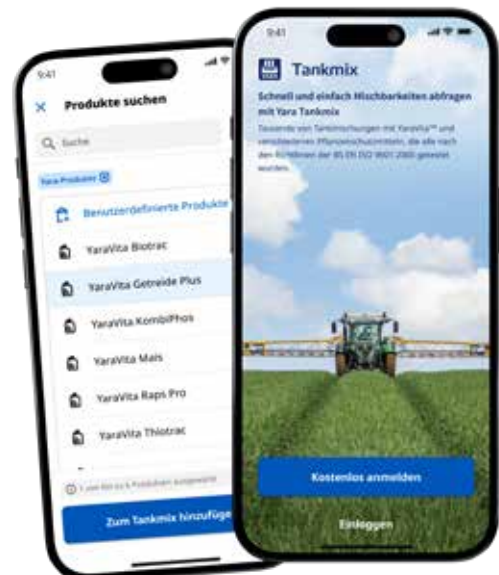
This allows you to better assess your plants' needs and distribute the required amount of nitrogen across the field as needed. By the way, thanks to a special algorithm, it is now possible to assess the current development of your plant stand even on cloudy days. Additionally, using the N-photo analysis from Atfarm and the handy measuring device "N-Tester BT," you can directly measure the nitrogen requirement in your plant stand.



GrassN: With the help of GrassN, you can plan your fertilization in a targeted and demand-oriented manner. You receive a recommendation for mineral and organic fertilization. Moreover, you can easily monitor the growth of the stand and the development of crude protein content. You can instantly recognize the optimal cutting time for your yield and quality goals.

Services: In addition to our tools for demand-oriented fertilization, YaraPlus also offers you numerous other service offerings and agronomic support, such as:

- Tankmix,
- BigBagweg,
- Yara Premium Program,
- Podcasts and
- Newsletters.



Would you like to learn more about Yara Plus? Feel free to contact us.

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